1	UNITED STATES DISTRICT COURT
2	DISTRICT OF MASSACHUSETTS (Boston)
3	No. 1:23-cv-10511-WGY
4	Vol 1, Pages 1 - 90
5	
6	UNITED STATES OF AMERICA, et al, Plaintiffs
7	Pidincilis
8	vs.
9	
10	JETBLUE AIRWAYS CORPORATION, et al, Defendants
11	Delendants
12	* * * * * *
13	
14	For Bench Trial Before: Judge William G. Young
15	odage William C. Toding
16	United States District Court
17	District of Massachusetts (Boston) One Courthouse Way
18	Boston, Massachusetts 02210 Wednesday, November 1, 2023
19	wednesday, November 1, 2025
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PROCEEDINGS

(Begins, 9:00 a.m.)

THE COURT: Good morning. I do acknowledge the receipt of the defense's list of the order of the reading of depositions, and thank you, that's helpful. Here it is.

Also I've received word, since the defense requested, of the administrative office. I've talked to the, I guess, Chief of the Division there, and I have the power, um, the authority, to allow the motion that the defense has made, the parties have made with respect to Court Connect and communication with your law offices.

I do allow that motion with the following modification. If the connections go to the law offices where lawyers for parties in this case work and reside, I mean where they're going to do their work, it's not just for all the law offices of your various law firms. Likewise this is for lawyers, not those who will be called as witnesses, experts or others. Not that they can't go to that office. But those are the limitations.

And now if you'd remind the witness.

THE CLERK: I'd like to remind you, sir, that you are still under oath.

Do you understand?

```
THE WITNESS: Yes.
 1
 2
           THE COURT: And --
 3
           Yes, Mr. Cohen?
           MR. COHEN: Yes, good morning, your Honor. We're
 4
 5
     going to bring some binders up. I apologize for the
 6
     heft, um, that they weigh.
 7
           THE COURT: No apology is necessary.
 8
           MR. COHEN: Thank you, your Honor.
 9
     CROSS-EXAMINATION BY MR. COHEN:
10
11
     Q. Mr. Christie, I put two binders in front of you.
12
     From time to time I'll ask you to look at those. And I
13
     may show you a few documents that the government showed
14
     you yesterday as well.
15
     Α.
         Okay.
16
     Q. Now you were asked a number of questions yesterday
17
     about Spirit's ULCC model. Has Spirit always been a
     ULCC, an "Ultra-Low-Cost Carrier"?
18
19
     A. No, we have not.
20
     Q. And can you tell the Court briefly how Spirit became
     a ULCC?
21
         Spirit was founded in the '80s and ran a traditional
22
23
     two-class airline with a business class product and a
24
     coach product and a traditional bundled service
25
     offering, and then in the mid 2000s was purchased by a
```

- private equity firm who invested the time to start to 1 2 change the model over to the model that we have today. Did Spirit invent the ULCC model? We did not. At that time that the investment team 4 5 and the management team was working to change the model in the mid 2000s, they were looking at examples of other 6 airlines internationally that had, um, successful 8 business models, um, and looked to Europe and looked to Asia at a few airlines that had this idea of a more 9 10 unbundled service, and decided to apply that here in the 11 United States. 12 Are there other ULCCs in the United States? A. There are, yes. 13 14 And what are they? Q. 15 I think they're most commonly referred to would be 16 Frontier Airlines, Sun Country Airlines, Allegiant 17 Airways, and a recent startup called Avelo as well. Q. Okay. And you were asked some questions about this 18 19 yesterday, but just to bring us back, can you tell us 20 what you mean when you refer to an "unbundled fare structure"? 21 22 Sure. So a traditional airline product, at least
- when I was growing up, meant that you bought a ticket
  and it included a seat assignment and various bags, both
  check and carry-on bags, maybe food on board the

- aircraft, maybe in-flight entertainment, all of that was included in your ticket price. And what we do or other unbundled products do is they give the consumer a chance to adjust the ticket and then add those things that are
- Q. Okay. And the other ULCCs that you mentioned, do they offer unbundled fare structures as well?

most important to them on an a-la-carte basis.

8 A. They do, yes.

- 9 Q. And how do those ULCCs, Frontier, Allegiant, Sun
  10 Country, and Avelo, compare in size to Spirit?
- A. Well we are the largest of the group, but when you look at Frontier and Allegiant, the two next-largest airlines and combine both aircraft size, they're larger
- than Spirit combined.
- Q. When you say "Spirit combined," what do you mean by that?
- 17 A. They are, combined, larger than Spirit.
- Q. Okay. And does Spirit compete with those ULCCs that you just mentioned?
- A. We do. We have competitive routes with all of them,
  in fact with Frontier I believe we overlap on about 50
  percent of our capacity.
- Q. And that 50 percent -- when you say you overlap on 50 percent of your capacity with Frontier, can you explain for us just a little bit more about what you

1 mean? 2 A. Well the common measure of capacity in the airline 3 business is an available seat mile, um, that's one seat traveling one mile, and so if you have 200 seats on an 4 5 airplane traveling 1,000 miles, it's 200,000 available 6 seat miles. That's the easiest way that we compare capacity. And so when you look at all of our available 8 seat miles, Frontier overlaps on about half of those 9 today. 10 Q. Okay. And has the overlap between Spirit and 11 Frontier been changed over the past few years? 12 It has. Frontier has been a rapid-growing airline over the last 5 or 6 years, and I think it may have 13 14 almost doubled over that period of time. 15 And, Mr. Christie, even though you have those two 16 giant binders, I need to hand you a piece of paper with 17 it. It's Exhibit 348, which is a document that 18 Mr. Teitelbaum examined you about yesterday. 19 MR. COHEN: Your Honor, may I approach? 20 THE COURT: Of course. 21 (Hands.) Mr. Christie, do you recognize Exhibit 348? 22 Q. 23 Yes. Α. 24 And this is an e-mail that you were shown by

Mr. Teitelbaum about Frontier and he asked you about

```
1
     whether Frontier was retreating -- the sentence about
     "Frontier retreating to Islip, Stewart, or Fort
 2
 3
     Lauderdale airports." Do you see that, sir?
         I do, yes.
 4
     Α.
 5
         Is Fort Lauderdale a secondary airport?
     A. Well some people classify it as a "secondary
 6
     airport" to, um, Miami and South Florida. Obviously
8
     it's one of our largest airports, so we consider it
 9
     primary to us.
10
     O. Okay. And has Frontier retreated from all the
11
     primary airports it services across the country?
12
           MR. TEITELBAUM: Objection as to timeframe.
     Q. At the timeframe that you -- as of November 30th --
13
14
           MR. COHEN: I'm sorry, your Honor, I didn't let
15
     you rule. I'm sorry.
16
           THE COURT: I -- when you spoke I thought you had
17
     withdrawn the question and chosen to rephrase it.
           MR. COHEN: I'll rephrase it.
18
19
           THE COURT: You may.
         As of the time of this e-mail, November 30th, 2021,
20
     had Frontier withdrawn from all of the primary airports
21
22
     with services in the country?
23
     Α.
         No.
24
         Had it retreated from most of the primary airports?
```

A. No.

- Q. Is Frontier today expanding into primary airports?
- 2 A. They are, yes.

- B | Q. Do you know of any?
- 4 A. They continue to grow in places like Orlando, which
- 5 is the primary -- Orlando International is the primary
- 6 airport in Orlando. Las Vegas, um, Harry Reid Las Vegas
- 7 | Airport, they continue to grow. Denver International is
- 8 their single, um, was their founding place and they're
- 9 getting larger there as well. They have presence in
- 10 Miami along with Fort Lauderdale. They've shown
- 11 interest in expanding in Dallas Fort Worth Airport and
- 12 have continued to grow there as well. So some of those
- 13 are examples.
- MR. COHEN: Can you put that aside please.
- 15 Q. Now, do any airlines other than Spirit and the ULCCs
- 16 that you mentioned offer passenger fares on their
- 17 unbundled departures?
- 18 A. Yes, I believe most airlines with -- I think the
- 19 only exception of Southwest Airlines, has a product that
- 20 has been commonly referred to as "basic economy" that
- 21 mirrors the product that we offer.
- 22 Q. Okay. Would up open Tab 19 in your book, it's the
- 23 second volume, um, and it is Exhibit 39 in evidence.
- 24 It's a 10K for Spirit for the calendar year of 2022.
- 25 Let me know when you have that in front of you?

A. I do.

- 2 Q. Okay. And if you would turn please with me to the
- 3 Bates-number page 461, which is Page 21 of the document,
- 4 Page Number 461.
- 5 A. (Turns.) Okay, I have that.
- 6 Q. And you see that this is in a section called -- on a
- 7 page before "Risks Related to Our Industry," "We operate
- 8 in an extremely competitive industry." Do you see that,
- 9 sir?
- 10 A. I do.
- 11 Q. And in the paragraph on the -- three paragraphs from
- 12 the bottom of Page 21, Bates 461, there's a sentence
- that says, "In 2015, Delta Airlines began to market and
- 14 sell a, quote, 'basic economy,' end quote, product,
- which was designed in part to provide its customers with
- 16 a low-base fare similar to Spirit. In 2017, American
- 17 | Airlines and United Airlines announced their own basic
- 18 economy product. And beginning in late 2019, other
- 19 | airlines like Alaska Airlines and JetBlue have followed
- 20 suit."
- 21 Do you see that, sir?
- 22 A. Yes.
- 23 Q. And why does Spirit include that information in its
- 24 risk section of its 10K?
- 25 A. Well we identified this product as a competitive

product to ours and so we're alerting our shareholders to the risk that this product, um, can be an incursion upon our market.

Q. And how do the prices compare between these airlines basic economy products and Spirit's unbundled fares on average?

MR. TEITELBAUM: Objection, foundation.

THE COURT: Overruled.

- A. Well fares in the airline industry are quite dynamic, um, they change all the time, but I think on average the basic economy product is intended to compete directly with a traditional ULCC-type product, so they're very similar.
- Q. And what impact if any has the introduction of basic economy had on Spirit from a competitive standpoint?
- A. Well I would describe it as a quite a competitive product. I think it's, um, the larger airlines that have deployed it have used it effectively to compete with us to offer a product to other customers that we identify as an available market and I think it validates that that market exists. And they're actively pursuing that market.
- Q. And do you know whether these airlines are expanding or contracting their basic economy products today?
- A. Well it's been changing over the course since its

introduction, they've refined its application and its distribution. It's widely available across their entire networks. And I've, for example, recently, you know, listened to United talk about how they're selling, you know, 12 percent of their seats basic economy, and that compares with about 9 percent in recent memory. So it appears to be working for them and growing for them as an available product.

Q. Now -- you can put that aside, Mr. Christie.

Do you recall being asked by Mr. Teitelbaum whether Spirit's passengers are cost-conscious travelers?

- A. I do.
- Q. And do you recall that he asked you if some of your passengers buy only a ticket and no ancillary products?
- 16 A. Yes.

- Q. And just to clarify, what are the ancillary products that are in that question?
  - A. Well all the ancillary products are those products we offer beyond the sale of the ticket. So that would include your baggage options, your seat options, um, your on-Spirit WIFI is available, any food that we have on board the airplane. Those are the types of ancillary products.
    - Q. What percentage of your customers choose to add one

```
or more ancillary products?
 1
     A. It's about two-thirds.
 2
 3
           THE COURT: Two-thirds buy something more than the
     basic?
 4
 5
           THE WITNESS: Correct.
         And how much of Spirit's revenue, let's say in 2022,
 6
     the last full year, for an example, is earned from the
 8
     sale of ancillary products as opposed to basic ticket
     fares?
 9
     A. Um, it's approaching about an even split these days,
10
11
     so about 50 percent of our revenues comes from the
12
     ticket and 50 percent come from ancillary products.
     Q. Okay. And do you remember being asked by
13
14
     Mr. Teitelbaum some questions about repeat rates and
15
     customers on Spirit --
16
     A. Yes.
17
     Q. Okay. Do your customers choose Spirit for any
     reason other than price?
18
19
           MR. TEITELBAUM: Objection as to foundation.
20
           THE COURT: Yeah, I mean he can't testify as to
21
     what the customers thought. Well he can give us his
     evaluation of what he thinks.
22
23
     Q. Well let me ask you this.
24
           From time to time does Spirit conduct research on
25
     customer preferences and the like?
```

We have, yes. 1 Α. 2 And do you review that research in the regular 3 course of your work? I have seen it, yes. 4 5 So why then do these passengers, based on that 6 research, pick Spirit in addition to price? 7 MR. TEITELBAUM: Objection, hearsay. 8 THE COURT: Research is what would speak to the issue. And if that's before me, fine. I'm going to 9 sustain it. 10 11 Q. What is your understanding of why customers choose to fly on Spirit other than price? 12 13 MR. TEITELBAUM: The same objection. 14 THE COURT: The same ruling. (Laughter.) 15 Given that your customers choose largely on price, 16 17 what steps if any does Spirit take to ensure that it has the lowest fares on a given route? 18 19 Well as I said earlier, fares in the industry are 20 quite dynamic, um, and they are also public. Everyone 21 has availability to see what other airlines are 22 charging. And so we're routinely evaluating our 23 position in the market versus our competitors to assure 24 that we are appropriately balanced between supply and

demand, and what I mean by that is our fares move as we

```
1
     evaluate the demand of the marketplace and as we are
     filling the aircraft. So there are times when our fares
 2
 3
     are the lowest available in the market and there are
     some times when our fares are not the lowest available
 4
 5
     in the market, depending on how those factors move.
 6
     Q. Now I want to shift topics, Mr. Christie. Do you
     remember being asked by Mr. Teitelbaum about the growth
 8
     of Spirit over the course of your tenure with the
 9
     company?
10
     A. Yes.
11
     Q. And how many planes did Spirit have when you became
12
     the CFO in 2012?
13
     A. We had about 35 aircraft.
14
     Q. And how many today?
15
     A. We're just over 200 today.
16
         Okay. And let me -- we're going to put up on the
17
     screen a document we've marked as Christie Demonstrative
18
     1, and let me just give you a paper copy.
19
           MR. COHEN: It's in the -- in the pocket of your
20
     binder, your Honor.
21
           THE COURT: Thank you.
           (Hands.)
22
23
         There it is. (Looks.)
     Α.
24
         Now this is an excerpt from Paragraph 22 of the
25
     government's complaint and I'm focused on the chart down
```

1 at the bottom. Do you see that, sir? 2 Α. Yes. 3 And the source says, "Airlines for America." What is that? 4 5 Airlines for America is the trade organization that represents, um, a number of airlines in their 6 interactions largely with the government. Q. Okay. And the heading of this chart says "Spirit 8 Airlines was 6 times larger in 2022 than in 2010." 9 Is that accurate as far as you know? 10 11 It seems right. Α. 12 And at the end of this period, 2022, where Spirit had this growth, where did Spirit rank among U.S. 13 airlines in terms of available seat models? 14 15 A. We are the 7th largest airline in terms of available 16 seat miles. 17 Okay. And which ones are larger than you are? Well looking at this chart you can start at the far 18 19 left, so United, Delta, American, Southwest, Alaska, and 20 JetBlue were all larger than us. 21 Q. I see. And now I'm going to ask you to turn to Tab 20 in that second book, which Is Exhibit 293 in 22 23 evidence. And it's a board -- materials relating to a 24 board meeting on May 10th, 2024. Let me know when

25

you're there.

A. I am.

- 2 Q. Okay. And if you could turn to the page, um, it's a
- 3 fair way back, the Bates number is MK Merger Lit
- 4 0003774250-1.
- 5 A. (Turns.)
- 6 Q. It's also on the screen, if that's easier for you.
- 7 A. (Looks.) I have it.
- 8 Q. Okay. And now just as a general matter, do you
- 9 participate in the board meetings of Spirit?
- 10 A. I do.
- 11 Q. And do you review the materials that are presented
- 12 to the board in advance of those board meetings?
- 13 A. Yes, I do.
- 14 Q. Okay. And now looking at this chart, the slide that
- 15 | says "Still despite rapid growth, we are only
- 16 approximately 5 percent of domestic market."
- Why was this slide presented to the board in May
- 18 of 2023?
- 19 A. Well we wanted to give our board perspective that
- 20 despite our growth over, you know, the last decade or
- 21 so, we're still relatively insignificant in the
- 22 industry, um, and haven't yet achieved any relevance.
- 23 So we want to illustrate to them that our growth has
- 24 been productive, but we're still very very small.
- 25 Q. And what limitations, if any, are there in measuring

```
relative size of airlines based solely on seat miles?
 1
     A. Well capacity is one measure, it's commonly used to
 2
 3
     evaluate the size of airlines, but I think the other
     that's also used would be the size of the revenue base
 4
 5
     of those airlines.
     Q. Okay. And do you know what percentage --
 6
           THE COURT: What is meant by the term "revenue
8
     base"?
9
           THE WITNESS: The total revenues of the industry
     and then each individual airline as to how they compare
10
11
     to that total.
12
     Q. Has Spirit's revenues increased over the same
13
     period, 2018 to 2023, that are in this chart in the May
14
     2023-24 decl.?
15
         They have, yes.
16
         Okay, let me show you what's marked at the beginning
17
     of your screen, um, Christie Demonstrative 2.
           MR. COHEN: Your Honor, if it's not in the pocket,
18
19
     I'll bring it up to you.
20
           THE COURT: It's not with my cursory review.
21
           (Hands.)
           THE COURT: That's fine. Thank you.
22
23
         Now, um, can you tell us what's depicted in Christie
24
     Demonstrative 2?
```

This is Spirit's total operating revenue for the

- 1 fiscal years ending 2018 through 2022.
- Q. Okay. And what accounts for the dip in revenue in
- 3 Fiscal Year 2020?
- 4 A. That was the beginning of the covid pandemic, which
- 5 | would have a very destructive impact on transportation
- 6 and the U.S. aviation industry, so our revenues fell
- 7 dramatically as did other airlines.
- Q. And if we look at 2022, Fiscal Year 2022, it says
- 9 "Revenues at 5.1 Billion."
- 10 How did that rank in Spirit's history among its
- 11 revenues?
- 12 A. I believe that's the highest revenues we've produced
- in our history.
- 14 Q. And do you track the revenue of competitive
- 15 airlines?
- 16 A. I do, yes, I look at how our competitors perform on
- 17 a regular basis.
- 18 Q. Do you know what percentage Spirit's \$5.1 billion in
- 19 | 2022 comprise of all airline revenues in the United
- 20 States?
- 21 A. I think we were about 3 percent or just under 3
- 22 percent of the total revenue in the industry.
- 23 Q. Okay. And do you know how this \$5.1 billion
- 24 compares to the revenues of 2022 of the Big 4 airlines
- 25 combined, American, Delta, United, and Southwest?

```
MR. TEITELBAUM: Objection as to foundation.
1
 2
           THE COURT: No, he may testify.
 3
         The large four airlines are the biggest part of the
     Α.
     industry, they're about 80-plus percent of the total
 4
 5
     revenue in the industry. If I'm not mistaken, in '22
     they had between $165 and $170 billion in revenue.
 6
     Q. Now what do you attribute --
 8
           MR. COHEN: Can we put Demonstrative 1 back up,
     please.
 9
10
     Q. What do you attribute this growth to with seat miles
11
     during this period in Demonstrative 1?
12
         Well we took delivery of a number of airplanes over
13
     that period of time and that provided us with, um, the
     capacity growth that's referenced here.
14
15
         Okay. And in what ways has Spirit extended its
16
     network over this period?
17
         We've also geographically expanded our network.
     When I joined Spirit in 2012, we were largely focused on
18
19
     the Eastern seaboard and in and out of Florida and some
20
     Latin American presence, but we're now -- we do have
21
     more capacity in the Midwest and the Western part of the
22
     U.S., and that's where our expansion has been.
23
     Q. And when people in the airline industry like you
24
     refer to a "network," what do you refer to?
```

Well we're referring to the actual construction of

1 the in-and-outs of the airplane. So, um, this is a network business, which means that because the assets 2 3 are mobile, they are in constant rotation throughout the network, and that means that our individual routes are 4 5 in flux at any given point. We may or may not keep certain flying if it's not productive. We may add new 6 flying if we're seeing new opportunities. And what the 8 network does is it gives you power to offer more 9 services to people through connections, um, and it gives 10 you, um, a larger array of possible opportunities for 11 people to travel. 12 Does Spirit enter new routes on a regular basis? 13 A. We do, yes. 14 Does Spirit exit routes on a regular basis? Q. 15 We do, yes. Α. 16 What's the principal determinant of entry rights of 17 a given route? A. Well the primary determinant is profitability. 18 19 we're in constant review of our network and where we see 20 routes that are underperforming, um, from a 21 profitability standpoint, we start to make adjustments 22 to those routes in the form of the level of capacity we

are serving in the market. It could be we use a smaller

we're flying. It could be we offer only on certain days

airplane. It could be we change the time of day that

23

24

of the week. And if those types of things are not improving the market performance, then we will pull the route and deploy that aircraft somewhere else.

THE COURT: Does the government regulate that in any respect? I've read about concerns for serving rural America. I just wonder if it's regulated in any way?

THE WITNESS: No, largely the U.S. has an open-skies-type approach to -- so with the noted exception of some airports that are what are called -- referred to as "slot restricted," which means that the number of takeoffs and landings are restricted at that airport and only held by slotholders. There's three of those airports in the United States, that's New York's La Guardia, New York's JFK, and Reagan National in Washington, D.C. But basically every other airport is open for service as long as you can find a gate and the people in the airplanes.

THE COURT: Chicago's O'Hare?

THE WITNESS: Is again, um -- there's a smaller level of restriction at a certain number of airports where you have to seek prior approval of your takeoff and landing with the FAA, those are called Level 2 airports. Chicago O'Hare is one of those. However we operate there and we've always been approved. So it's largely open skies.

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I want to go back to the Big 4 airlines, um,
Mr. Christie. And could you tell us what difficulties,
if any, Spirit encounters when competing against those
Big 4 airlines?
    Well it's very challenging, um, in the market to
compete with these large dominant airlines. The Big 4,
as we said earlier, control 75 percent of the capacity,
80 percent of the revenue in the market, and they offer
a broad array of products to consumers that give them
access to a number of people that Spirit could never
serve, and they use that and their various forms of
diversified revenue to compete effectively against the
smaller airlines. And I think that's been no more
evident than what's been happening since the emergence
of the pandemic.
   And what was that last part that you just added
about since the emergence of the pandemic?
A. Well as we've witnessed as we've come out of the
pandemic, the larger airlines have returned to
profitability and the smaller low-cost airlines have
not, and I think that is a product of the successes that
we've talked about earlier with their transformation to
basic economy, the various forms of diversified revenue
that they offered, both geographically -- and what I
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mean by that is they have large international networks

where they offer services that Spirit can't. They have alliances with other airlines that give them worldwide reach that Spirit won't be able to serve. And they have very lucrative, um, credit card affinity programs and loyalty programs, and all of those things give them significant revenue diversity. And so that when any one particular piece of their geography or their revenue base is suffering, they're able to offset those losses with other forms. And Spirit has not been able to do that as well.

- Q. And can you tell us a little more about what you mean by a "loyalty program" or a "credit card program" of the Big 4 airlines?
- A. Well the loyalty program and the credit card -- they can be divided into two primary components. First, is the loyalty program itself, and those are largely driven by the accumulation of either points or miles based on how much you fly with the individual airline, and those points can be accumulated and then used for services and goods on those airlines. It could be for additional tickets. They offer other products as well for their loyalty members. And you accrue status in those loyalty programs based upon how much you fly and they give you certain perks and complimentary services as you attain that status, like access to lounges and complimentary

upgrades on their products and that sort of thing. So that's one component, which is the points-based loyalty system.

The second is the affinity credit card that attaches to that loyalty program, and those are credit cards that are branded with the airline on them and issued by a bank, and those banks actually buy those points from the airline and give those points to their credit card holders as they spend. So the airline is earning revenue in the sale of those points to the bank. And it further increases the hold on those customers as to their loyalty. They continue to spend more on those credit cards to achieve more loyalty status. And it's a very virtuous cycle in that regard.

- Q. And how do those loyalty and credit card programs affect your ability to compete with those large airlines?
- A. Well Spirit has a loyalty program and a credit card program as well that we use and we do have members of our points-based loyalty program who also have our credit card, um, and our credit card program today accounts for somewhere between 1 to 2 percent of our revenue. But in comparison to the larger network airlines who have developed very successful credit card programs and loyalty programs, we're seeing their

percentage of revenues somewhere in the 12 to 14 percent of their revenue. So you can see it gives them a much more stable revenue base compared to us.

Q. And what incentives do those loyalty programs provide for passengers when they're selecting airlines?

MR. TEITELBAUM: Objection as to the foundation.

THE COURT: How do you know that? He asked you so I assume he thinks you know the answer. How do you know it?

THE WITNESS: I've been in the industry for 21 years and seen how these programs have worked and listened to consumers talk about how they worked and watched how other airlines talk about how they work.

THE COURT: We'll get his views. Overruled. He may answer.

How do they work?

THE WITNESS: Well they are very effective. They are "loyalty programs" and they're called that on purpose. They drive, um, significant attachment to individual brands. If you're a resident of Dallas Fort Worth, for example, and you know that American flies 90-plus percent of the capacity in and out of Dallas airport, you're probably going to be a member of their loyalty program, you're probably going to hold their credit card, and that would influence your buying

decision when you're looking to purchase a ticket because you recognize the value of that and the affinity associated with it.

- Q. Now you called these airlines "network airlines."

  What impact does their network have on the choices that passengers make on which airline to fly?
- A. Well given their breathe and their size, the network itself drives significant value for consumers and for the airline itself. So yesterday I referred to the difference between a point-to-point structure and a hub-and-spoke structure. But network airlines largely deploy hub-and-spoke type structures, and they use that to offer connecting service to a broad array of passengers throughout their network. And that gives them, um, again diversified revenue opportunities throughout their network and allows them to effectively compete against point-to-point airlines.

For example, if I use the Dallas example again,
Spirit serves Dallas to Fort Lauderdale, and I believe
we offer that twice a day, um, and we're largely serving
people who either live in Fort Lauderdale or live in
Dallas, um, travelling back and forth on leisure or
visiting friends and relatives or on business. What
American offers is service between Dallas and Fort
Lauderdale and it's some number considerably larger than

profitability.

twice a day, but I don't know where their network sits today, but it's somewhere north of 5. And they offer obviously the same for people who live in both Fort Lauderdale and Dallas. But they also have significant connecting opportunities in their main hub in Dallas where if you live in Fresno or you live in Billings or you live in San Diego, you can get to Fort Lauderdale over Dallas, and those additional travelers give them the opportunity to more effectively compete on just the local service between Dallas and Fort Lauderdale.

Has Spirit been profitable over the course of your tenure with the company?

A. We were profitable every year through the end of Fiscal Year 2019.

Q. I want to turn now, Mr. Christie to Spirit's

- Q. And what's happened since 2019?
- A. Well as we witnessed on the revenue slide earlier at the beginning of the Fiscal Year 2020, the pandemic took hold, which had a very damaging impact on Spirit, and we began losing money that year. 2021, I believe we commonly referred to as a covid-impacted year as well, Spirit was in a net loss position. And then beginning in 2022, we started to anticipate the recovery out of covid, however we posted a rather significant loss for

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2022 as well for some of the reasons I described
earlier. And then as we head into this year, we're in a
net loss position year to date as well and anticipate a
full year of a net loss for 2023 also.
Q. Okay, let me see if I can break a little bit of that
      Let me show you what's we've marked as Christie
Demonstrative 3. (Hands.)
      Tell us what was depicted -- you don't have to
show us, but tell us what's depicted in Christie
Demonstrative 3?
    This is Spirit's net income as reported for Fiscal
Years 2018 through Fiscal 2022.
Q. Okay. And at a high level, and we'll go through
some of it in more detail, but can you tell us what are
the principal factors that have led to these losses of
-- I'm just adding it up, it seems to be that of $1.3
billion over the 2020 through 2022 period?
A. As I mentioned, I believe it started in 2020 with
the covid pandemic, which had a significant impact, and
I believe that carried over into 2021. But as we look
forward into '22 and '23, there have been other impacts
that have impacted -- that have negative impacts on
Spirit and I think that can be summarized in a few
things.
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First, we've seen significant cost inflation

across the business, labor rates in the industry are up significantly and that drove a tremendous change in our overall cost structure. We've seen elevated expenses at our airports, um, where the airport expenses have driven considerable change in the cost structure. In all of the services that we buy, the third-party services from maintenance repair and overhall services to catering services, to fueling services, all of those have seen cost inflation as well. And then we've seen a change in the fuel price since the depths of the pandemic, which has gone up dramatically. I believe in the period of the pandemic, fuel was as low as \$6 a barrel and now it's about \$80 a barrel. So we've seen dramatic change in fuel price over that. That has had a significant impact on our earnings capability.

When you look at the other side of the ledger, which is the revenue side of the ledger, um, we're experiencing some of what I described could be the risk associated with being a nondiversified airline from a revenue-based perspective.

So the domestic industry was seeing some recovery in 2022, but in 2023 we have seen that change dramatically. And much of the demand in the U.S. domestic industry has shifted towards more premium traffic and international traffic, which Spirit does not

necessarily have, and that has exposed us from an earnings perspective. It's evidence further of the dominance of the larger airlines and their ability to use that size to flex their revenue sources and change the competitive dynamics.

THE COURT: Why do you think that the demand has shifted more to premium travel?

THE WITNESS: Well I think, um, that it can be, um, for a couple of reasons. One is that the impacts of the economic inflationary changes that we've seen in the economy over the last year have begun to pinch the lower-end consumer more and they're making different buying decisions as a result, and so that is changing some of the dynamic with certain elements of the demand base, so they're not buying as much of the product as they were before because their own household expenses are higher.

And the second is --

THE COURT: Let me say that back to you and see if I understand it.

You're saying the impact of increased inflation generally --

THE WITNESS: That's correct.

THE COURT: -- pinches those least able to pay and therefore what demand there is is greater among the

premium, for the premium services because the people who
are willing to pay are willing to pay for the premium
services.

Do I understand that?

THE WITNESS: I think that is almost an exact

THE WITNESS: I think that is almost an exact summary. Inflation is pinching everyone, but I think there is a scale at which it pinches people.

THE COURT: And that's the point you're making?
THE WITNESS: Exactly.

THE COURT: All right. I do understand that. And you hadn't finished, so go ahead.

THE WITNESS: That's okay.

A. And then secondarily the, um, the dynamics of the industry have changed. The, um, the larger airlines are more effectively competing for that type of traffic using their basic economy products and their low-fare products and they have grown over this window of time, which gives those travelers that are available more choice, um, to make their buying decisions. And again the larger airlines are using the power of their networks and their diversified revenues to effectively compete against the smaller low-fare airlines that is —that is driving some of this change as well.

Q. Okay, let me ask you if we can look at Tab 18, which is Exhibit 241 in your book.

A. (Looks.)

- 2 Q. Do you see that, sir? That's a board presentation
- 3 from December 9, 2022 board of directors meetings with
- 4 Spirit Airlines.
- 5 Do you see that, sir?
- 6 A. I do.
- 7 Q. And again would it be fair to say that you
- 8 participated in the preparation of this presentation?
- 9 A. I did.
- 10 Q. Is there a particular subject that is typically
- 11 covered at the December annual board meeting?
- 12 A. Yes, we usually cover our next year's financial
- 13 | plan, so in this case we would be covering the 2023
- 14 financial plan with the board.
- 15 Q. Okay. And let me ask you to turn to the page with
- 16 the Bates Number 168897-1, it's right in the middle, and
- it says "Full Year 2023 NonGAAP, P & L." Let me know
- when you're there?
- 19 A. I see it.
- 20 MR. COHEN: Your Honor, I'll wait for you to get
- 21 to that page. I apologize for our numbering system.
- 22 THE COURT: Okay, I have it.
- Q. Okay. So what is this Full Year 2023 NonGAAP P & L
- 24 slide?
- 25 A. This is a summary presentation of the company's, um,

- income statement for Full Year 2023, and we say 1 "NonGAAP" meaning we're excluding what are referred to 2 3 in the public markets as "special items," so they're nonrecurring items, and the first numerical column is 4 5 our projection for the plan for 2023 when compared to our Full Year 2022 actual and forecast and our Full Year 6 2019 actual performance. 8 Q. Now, the 2022 forecast in December of 2022, does 9 that earn a profit or a loss? 10 A. We were, um - we were forecasting a loss here of --11 a net loss of \$190 million.
- Q. Okay. And if we had gone back a year and looked at September 2021 -- December 2021 budget, had Spirit budgeted for a loss for 2022?
- A. No, I believe we were projecting a profit for 2022 at that time.
- Q. Okay. And what in December of 2022 was Spirit projecting for Fiscal Year of 2023?
- 19 A. We were projecting a net income of \$242 million.
- Q. And what was the reason why Spirit, in December of 2022, believed that 2023 would be the first profitable year since 2019?
- A. Well as part of the plan we were optimistic that a few things would start to move in our direction where we would begin to see normalized demand patterns in the

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domestic marketplace in the Latin international markets
where we serve. We were expecting to see a return to
more normalized aircraft fleet utilization, which is how
many hours per day does each airline -- each airplane
fly in revenue service, which as I discussed yesterday,
drives some level of our efficiency. And -- and we were
hoping that those things would give us some cost
advantage and that we would be able to produce a profit
as a result, albeit a modest profit with the net margin
being 3.9 percent. But nonetheless, um, we were hoping
at least a return to profitability.
   And would you turn to about 30 pages forward in this
same presentation to Page 168931-1, it's titled "Risks
and Opportunities in 2023 Plan."
      THE COURT: 16893 --
      MR. COHEN: 168931, your Honor.
      THE COURT:
                  31.
      (Turns.)
      MR. COHEN: "Risks and Opportunities."
      (Turns.)
    I see that.
Α.
    Okay. Are you familiar with this slide?
    I am, yes.
Α.
    What's the purpose of providing the board, in
connection with the budget, with an outlook on risks and
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opportunities in the plan?

- A. Well given that the plan is based on certain assumptions, we outline for the board the risks of those assumptions, meaning things that may move against us and produce negative impacts on the forward plan and those opportunities that could result in positive changes to the forward plan.
- Q. Okay, let's start with the risks.

Did any of the risks identified in December of 2022 for the board come about?

- A. I'm sorry, Mr. Cohen, did they --
- Q. I'm sorry. Did any of these risks that you identified in December of 2022 get realized in 2023?
- A. Um, looks like most of these risks ended up being -becoming reality.
  - Q. Okay. Can you speak to the ones that in fact happened over the course of 2023 that were identified to the board as "risks" in December of 2022?
  - A. Well the first risk I mentioned earlier, which was we were concerned that while we were seeing at the time a rebound in major demand, we were worried that it could, um, we could see a slowdown as a result of historic inflation and we believed that we have witnessed some change in leisure demand, at least domestically, as a result of historic inflation. So

that's materialized unfortunately.

The second is, um, shifts in the U.S. labor market presenting challenges related to staffing the airline. We have seen that continue to be a pressure. We have made adjustments as a result of that, um, specifically with regard to our pilots and our flight attendants, which we reference here in just a second, that have made some improvements. But we also had challenges staffing other components of the airline at the airports and with our third-party service providers.

- Q. Mr. Christie, could I just stop you for one second just so we understand something. It says "as well as inflationary C-A-S-M." Is that "CASM," "CASM X pressures"?
- A. Yes.

- Q. Could you explain to the Court what "CASM X" means?
- "CASM" is the acronym for "Cost per Available Seat Mile." Once again, the available seat mile is the unit of measuring in the airline business, and what we said here is that CASM is cost divided by available seat miles. In this case it's excluding the X, which means X fuel. So those are those costs that we control the most and focus on the most. And we were again worried here that the labor market could present challenges to

staffing, and in addition to that, if we address it, it

will cause inflationary expenses. That part of it absolutely materialized, which I'll, I guess, just get to in just a second with regard to contractual changes to our pilot and flight attendant wages. So that has been a pressure, as I mentioned earlier on CASM.

The fuel assumption at the time was \$2.87. We saw fuel in the course of 2023 reach as high as \$3.40 a gallon, so that obviously did move against us as well.

- Q. The math is hard since you're not filling up at the pump, right? How much gas fuel does Spirit use in a year?
- A. I think our projections for 2023 were to burn about 600 million gallons. So the change in fuel price from 2.87 to 3.40, um, could be as much as an impact of \$300 million on our P & L statement.
- Q. Okay, would you go to the next one, please, "Engine Maintenance Events."
- A. So the next discussion here had to do with engine maintenance events and the pressure to get our engine and our aircraft to return to service. We've experienced a significant issue with regard to the engine that powers our newest aircraft in our fleet that is referred to as the "NEO fleet," and that stands for "New Engine Option" on the Airbus A320 family. We are partners with Pratt & Whitney, they are the power plant

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provider of that, and they have, um, over the course of the introduction of that engine from 2016 through today, experienced issues with reliability which have forced us to put aircraft on the ground with no engines on them because they've been unable to support us with spares, unable to get engines out of the repair shop on time. We were optimistic that we were going to see improvement in that over the course of 2023, but we identified that it may be a risk that that would not improve. Unfortunately it didn't just not improve, it got dramatically worse where Pratt & Whitney has identified significant new issues with that engine variant. At the beginning of the year here in 2023, we had three aircraft on the ground with no engines. Today we have approximately 12 aircraft on the ground with no engines. And we expect by the end of 2024, that number could grow north of 40 aircraft on the ground with no engines. So it's gotten worse. And what is the financial impact on Spirit of having a plane grounded because the engines are not available to utilize the airplane? Well it's difficult to explain exactly how damaging it is because it's, um, having the airplane on the ground means you're missing the entire contribution of that aircraft to your profitability. You've lost the

ability to cover your fixed expenses that you've already incurred with the business. You're unable to offset other cost inflations. But the simplest way to think about it is you've now got an asset that you've paid a lot of money for and it's sitting on the ground idle and you're continuing to pay for it. And an aircraft costs Spirit about \$6 million a year roughly in rent. So by the end of next year, to the extent that the projections are correct and we have 40 aircraft on the ground, that's \$240 million of foregone rent expense on an asset that's sitting idle and not producing anything.

THE COURT: "Foregone rent expense"? Do you rent them?

THE WITNESS: We rent some. About half of our aircraft we rent and the other half we have purchased with some form of debt.

THE COURT: Sure.

THE WITNESS: So it's an estimate of the fixed expense of the airplane.

THE COURT: From whom do you rent?

THE WITNESS: Well there are a number of, um, large sophisticated aircraft leasing companies internationally, um, there are five or six that dominate the space. And we rent from all of them as well as a few others.

THE COURT: Thank you. 1 And do you have, as you're sitting here today, a 2 time line for when these engine issues are going to be resolved? 4 5 Unfortunately I do not. The quidance we're receiving from Pratt & Whitney is that they don't have 6 7 an exact time line for when it will improve. In fact 8 we're expecting it to continue to get worse into 2025. All right. Does the Pratt & Whitney engine problem 9 10 affect your competitors as well? 11 There are other, um, U.S.-based airlines that 12 operate this engine variant, but Spirit is the largest, 13 um, adopter of this engine in the United States, both in 14 total count and as a percent of the fleet, we're the 15 second largest in the world. So it's having an outsized 16 impact on Spirit. 17 THE COURT: And in part that's because you fly all the variants of this, um, a 320 airbus, right? 18 19 THE WITNESS: Yes, it's the engine itself on that 20 airplane. 21 THE COURT: I understand. But your fleet, what I've gotten from the testimony, you try to have a modern 22 fleet which has fuel efficiencies --23 24 THE WITNESS: Correct.

THE COURT: -- and you're pretty much drawn to

"Wages."

this airbus in its various iterations, is that accurate?

THE WITNESS: Yes, said quickly, we're are in on

the airbus A320 family and all in on the Pratt variance and that has exposed us again to a lack of diversity.

Q. Let me just ask you to look at the last two bullets and let's cover those, if we can, "Pilot Attrition" and

A. Well we were experiencing in 2022 a significant increase in attrition related to our pilot group, um, where there has been high demand for pilots in the industry and we were beginning to lose pilots to other airlines, larger network airlines who were hiring again as a result of the growth coming out of the pandemic, and so we did assume here that we would see a reduction in pilot attrition. Thankfully that has begun to materialize throughout the course of 2023. However it happened with the last bullet, which was identified as a risk, which is a contractual change to both our pilot and flight attendant agreements.

We signed new agreements with our pilot group -we signed with our pilot group in January of 2023 and
with our flight attendants I believe in April of 2023.
Both of those contracts were not included in the plan
and they were identified as cost risks. The combined
impact of those two contracts at an annualized basis is

about \$225-plus million.

- Q. Okay. "Opportunities." Could you tick through those for us and tell us which if any of those opportunities have arisen in 2023?
- A. Again unfortunately most of these did not materialize, so going the other way we didn't get the benefit of some of these opportunities.
  - Q. Did any of them materialize in 2023?
  - A. Well we were optimistic that supply constraint in the industry would contribute to fare improvement. The airlines have continued to grow, so we haven't seen anything there yet. We were hopeful that there would be a return to a more normalized business traffic environment which would help, um, that demand would help support higher yields and offset the cost inflation that the business has seen. Business traffic has been stagnant and not returned.

The easing of international travel restrictions has taken place, um, beginning in late '22 and into 2023. Here we were optimistic that it could drive additional demand into the Latin American network that we serve. Unfortunately what we witnessed in the summer is that most of the restriction benefit increased traffic to places where Spirit does not fly, the Transatlantic being the primary beneficiary of the

easing of international travel restrictions, so another benefit to the larger network airlines. Transpacific has seen some return to normalcy as well. So we didn't get to benefit from that as much as we would have hoped.

This next bullet point talks about our ability to get back to a more normalized efficiency. We refer to that in "pilot speak" as "pay to block," meaning how efficient pilots are. As of yet we have not returned to a more normal efficiency level largely because of some of the fleet issues we've had, but also because of some of the restrictions throughout our network in air traffic control, um, restricting our ability to fly in certain places.

And then this last one we did sign a new pilot contract, which did improve some hiring and attrition for us, so that one actually did help us out this year.

Q. Okay, you can put that slide down, please.

What impact have these 2022, 2023 results, if any, had on the size of Spirit's fleet?

A. Well we started seeing, um, in late 2022, that we were not seeing a return to normalcy for our, um, our profitability, and we were optimistic that that would reverse in 2023, but as we headed into the year and into the late spring and early summer, it became very apparent that that was not going to be the case. So

Spirit started to make moves and we started with -- we reached out to our aircraft manufacturer, which is Airbus, and made a modification to our delivery stream to remove airplanes or defer airplanes out of 2023 and 2024 because we were cautious and fearful that we would not be able to justify that growth with profitability.

We also were in the midst of evaluating a retirement schedule for our A319 fleet, which is the smallest aircraft in our fleet, and we decided to press ahead with that and move it as accelerated as we could, so we started to take aircrafts out of the current periods and push them down the line or take them out of service because the demand hasn't been there and our profitability hasn't been there.

- Q. Now tell us about 2023, about the first three quarters, how has Spirit performed financially?
- Through the end of the September quarter, we released our financial results for the September quarter a week or two ago and gave our investors guidance on how we intend to perform in the fourth quarter, which unfortunately is again at a loss. So we're staring at

Well year to date we're in a net loss position.

Q. Well can you estimate the size of the loss based on the guidance you gave for --

another full-year loss for 2023 as well.

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         It's going to be comparable to prior years,
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     somewhere in that range that we saw in that prior slide.
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     Q. Mr. Christie, do you know when Spirit will return to
     profitability?
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           MR. TEITELBAUM: Objection, calls for speculation.
           THE COURT: Well it does. But as you say, the
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     government -- and this is all forward-looking, so I
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     won't let him speculate, but I will let him estimate.
         I don't have an estimate as to when we intend to
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     return to profitability. The challenges we face now
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     we're doing our best to tackle, but they are
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     significant, and, um, we're going to have to make
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     adjustments to the business as a result. As I said
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     earlier, we're already evaluating our growth strategy in
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     the moves we've made and I think that will be a
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     continual evaluation, simply put. If the business isn't
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     making money, you can't justify deploying additional
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     capital for growth, so we're going to have to evaluate
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     that going forward.
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           We're going to have to take a hard look at our
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     cost structure and whether or not we can make any
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     changes to that to influence profitability. And we'll
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     have to review the revenue side of the business as well
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     and take a look at our product and where we're flying
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and make continual changes.

- Q. Now you were asked by Mr. Teitelbaum yesterday about your discussions with JetBlue and Frontier in 2022. Do you recall that?
  - A. Yes.

- Q. Just to remind us, the discussions that culminated in the signing of the merger agreement with Frontier, when did those discussions begin?
  - A. They began in July of 2021.
  - Q. And what were the reasons why Spirit agreed to a merger with Frontier in the beginning of 2022?
  - A. Well there were a number, but the primary reason was we were looking -- the combined airlines were looking to achieve a scale and a relevance in the business that would make us a more effective competitor with the dominant four airlines in the industry, and we both agreed that combining in that respect would give us some of those advantages of size, scale, relevance in the places where we fly. And what I mean by "relevance" is people choosing to buy based on whether or not you offer the necessary services. The bigger you get the more services you offer, the more relevant you are in their decisions. And so we were looking -- both of us were looking to achieve that as a result of the merger.
    - Q. And just to clarify, when you say the bigger you get the more services you offer, what do you mean by the

- 1 more services you offer? A. Well in that case I'm largely referring to the 2 3 network, so the bigger the airline, the more opportunities for quests of Spirit to choose to fly with 4 5 Spirit because we offer, um, more destinations. 6 that relevance then attaches to their royalty, which makes them more interested in being a buyer of your 8 product. And so that was an important part of the 9 thesis around creating a merger with Frontier. 10 Q. And had Spirit had merger discussions with Frontier 11 before 2021? 12 We had, yes. Okay. And let me ask you to look at Tab 10 in your 13 14 book, which is Exhibit 297 in evidence. And it is a
- Do you see that, sir?
- 17 A. Yes, I do.

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Q. Okay. And I'm going to ask you to turn -- hopefully there are extra page numbers on it, to Page 61 of this proxy statement, and that says "Background of the

proxy statement filed by Spirit Airlines and Frontier.

- 21 Merger." Let me know when you're there?
- 22 A. (Turns.)
- 23 Q. And the Bates numbers are 2741933.
- 24 A. I got there eventually. I'm here now.
- 25 Q. Okay. And in the last paragraph on this page the

proxy statement says, "Between November 16 and August 1 2018, Spirit and Frontier periodically explored the 2 possibility of a business combination involving the two companies." 4 5 Do you see that, sir? Yes. 6 Α. Okay. And did you participate in those discussions Q. 8 with Frontier between 2016 and 2018? I did. 9 Α. 10 Okay. Was Spirit profitable at the time it was 11 conducting those earlier discussion with Frontier? 12 Α. We were, yes. 13 Why then did you contemplate a merger? 14 Again we viewed -- the primary issue here is we 15 recognized the dominance of the larger airlines in the 16 space. We were concerned that, um, our independent 17 growth would not be significant enough to be able to become a relevant player, a relevant fifth challenger in 18 19 the U.S. base, and so we began exploring this idea in 20 2016 as a way to kind of combine and create that more 21 viable fifth competitor.

Q. Okay. And why didn't those discussions result in an agreement in the earlier period?

A. Well they broke down largely over economics.

Q. What do you mean by that?

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- A. Price between the two businesses.
- 2 Q. And in the period prior to the merger agreement that
- 3 | was signed by Frontier in 2022, did Spirit analyze
- 4 combinations with other airlines in addition to
- 5 Frontier?

- 6 A. We did, yes.
- 7 Q. Which ones?
- 8 A. Over the course of this period we looked at,
- 9 obviously, Frontier Airlines. We evaluated, um,
- 10 investments in and combinations with Latin American
- 11 Airlines, one being Viva Colombia. We looked at and
- 12 explored the opportunity at Sun Country Airways who was
- 13 looking for a buyer. We -- we looked at Allegiant
- 14 Airlines. And we also evaluated JetBlue Airways.
- 15 Q. Okay. And when did Spirit evaluate a potential
- 16 transaction with JetBlue?
- 17 A. We had some preparatory work, um, that we did in
- 18 2018.
- 19 Q. And what preparatory work was that?
- 20 A. Well we hired a third-party aviation consultant to
- 21 do some analysis for us on what a combination of -- what
- 22 a combination would look like between ourselves and
- 23 | Spirit -- excuse me, and Frontier and Allegiant and
- 24 JetBlue.
- 25 Q. And what was the name of that consultant?

- A. That's Campbell Hill Aviation Group.
- 2 Q. And what did Spirit in 2018, when you were doing
- 3 this work, see as the benefits of a potential JetBlue
- 4 transaction?

- 5 A. Well the primary benefit is identical to what we
- 6 evaluated in our eventual merger agreement with
- 7 Frontier, which was we believed that the combination
- 8 with JetBlue would create a national fifth challenger to
- 9 the large four airlines, creating an opportunity for us
- 10 to achieve some relevance and scale and be a more
- 11 effective competitor against those four airlines.
- 12 Q. And did you in fact have discussions with JetBlue at
- 13 that time?
- 14 | A. We did not.
- 15 | Q. Why not?
- 16 A. We were busy with Frontier over the course of these
- 17 periods of time and focused on that primary transaction,
- 18 so we did not, um, have any discussions with JetBlue.
- 19 Q. Let me ask you to turn to Tab 1 in your book, which
- 20 is a document entitled "Spirit Opportunities Analysis
- 21 | Summary, " prepared by Campbell Hill Aviation Group,
- 22 March of 2018, and it's Exhibit BHZ.
- Do you see that, sir?
- 24 A. I do, yes.
- 25 Q. Who made the decision to retain Campbell Hill for

- 1 this analysis?
- 2 A. I was the one who reached out Campbell Hill and
- 3 hired them to do this work.
- 4 Q. And why did you do that?
- 5 A. I was preparing myself for, um, a strategic
- 6 discussion with the board of directors and I wanted to
- 7 have thoughts from a third-party on these potential
- 8 opportunities available to me.
- 9 Q. And what role if any did you play in Campbell Hill's
- 10 work?
- 11 A. Um, we worked together on iterating this particular
- 12 presentation to, um, refine the work, to understand the
- 13 | scope of the work, um, and how the presentation actually
- 14 looked.
- 15 Q. And from time to time has Spirit retained Campbell
- 16 Hill for other analyses?
- 17 A. We have, yes.
- 18 Q. Do you know how many times approximately?
- 19 A. I don't, but it's been quite a few, probably north
- 20 of 10.
- 21 Q. Okay. And what reliance in your work at Spirit did
- 22 you place on this Campbell Hill analysis?
- 23 A. Well I used their opinions to help guide me in my
- 24 discussions with the board on various opportunities we
- 25 were looking at strategically.

```
MR. COHEN: Your Honor, I'm offering BHZ not for
1
     the truth, but for the fact that this presentation was
 2
 3
     created at Mr. Christie's direction.
           THE COURT: Why is that relevant?
 4
 5
           MR. COHEN: It demonstrates and supports his view
 6
     that they were examining, um, a potential acquisition
     with JetBlue.
8
           THE COURT: That hasn't been challenged.
           Well do you object?
 9
           MR. TEITELBAUM: Yes, your Honor, we do.
10
11
           THE COURT: I'm guilty of overspeaking.
           MR. COHEN: It was coming regardless, I can assure
12
13
     you.
14
            (Laughter.)
15
           THE COURT: Well I'm going to sustain it, but
16
     without prejudice to it being offered later if there's
17
     some challenge to the issue of whether who was, in good
     faith, exploring these things. It's sustained.
18
19
           MR. COHEN: May I be heard briefly, your Honor?
20
           THE COURT: Yes.
21
           MR. COHEN: I will say that there's a almost a
     recent fabrication attack being made by the government
22
23
     during the opening, um, what the government said was --
24
           THE COURT: If there was, I didn't hear it.
25
           MR. COHEN: Okay, then I'm going to move on.
```

THE COURT: All right. And the government will take note that I didn't hear any such charge.

Q. Now did there come a time when you mentioned that

- Spirit considered, um, a potential combination with Allegiant Airlines, did you say that, sir?
- A. We did as well, yes.

4

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- Q. Okay. And when was that?
- A. In 2019, um, I actually had an initial conversation
  with the Chairman and CEO of Allegiant, Maury Gallagher,
  about a possible combination between Allegiant and
  Spirit. That led to further discussions between the
  management teams of Allegiant and Spirit, an exchange of
  information. And I believe eventually we received a
  preliminary proposal from Allegiant in late 2019.
  - Q. And what happened with respect to that preliminary proposal?
  - A. We ended up not pursuing that proposal largely because of the structure that Allegiant was proposing and the economics behind that structure.
  - Q. And prior -- between the time of this Allegiant discussion and the merger discussions in late 2021, did you discuss from time to time with Frontier a merger?
  - A. We did. Um, I believe there was an exchange with the Chairman of Frontier sometime toward the end of 2019 as well.

- Q. And what happened to those discussions?
- 2 A. They again did not go anywhere largely because of
- 3 the structure of the transaction and the price at that
- 4 time. And then we immediately went into the early part
- of 2020, um, the airline business was hit with the covid
- 6 pandemic and all discussions really stopped, in thinking
- 7 that everything turned internally about how we were
- 8 dealing with the challenges in the business.
- 9 Q. Okay, let's turn to the JetBlue offer. I think you
- 10 testified yesterday that the first offer from JetBlue
- 11 came in March of 2022, is that right, the end of March?
- 12 A. That's correct.

- 13 Q. Okay. Would you look at Tab 4 in your book, please,
- 14 which is Exhibit 210 in evidence. And can you tell us,
- 15 um, what this document is?
- 16 A. This is an e-mail that, um, I received from Robin
- 17 Hayes, the CEO of JetBlue, on March 29th, with an
- 18 attachment, um, that reflected their initial proposal
- 19 for the acquisition of Spirit.
- 20 Q. Okay. And if you look down at the bottom of the
- 21 first page of Mr. Hayes's letter, it says "Enhance the
- 22 | scale, positioning the combined JetBlue/Spirit for long-
- 23 term viability as a strong competitor to the Big 4
- 24 carriers translating into lower fares for customers."
- Do you see that, sir?

A. I do.

- Q. Did you agree, when you received that letter, that
- 3 that was one of the strategic rationales for a potential
- 4 deal with JetBlue?
- 5 A. I did, it was consistent with our feelings about our
- 6 -- looking at Frontier and Allegiant and at JetBlue in
- 7 the past, so it resonated with me as a consistent
- 8 feeling.
- 9 Q. And after receiving, um, JetBlue's initial offer,
- 10 what if anything did Spirit need to evaluate?
- 11 A. Well we convened as an advisory group, we got our
- 12 advisors together and management together to look at the
- terms and conditions of this proposal in preparation for
- 14 advising our board on next steps, um, with JetBlue.
- 15 Q. And let me ask you to turn to Tab 5 in your book,
- 16 which is Exhibit 211 in evidence, and it's the minutes
- of the meeting of the Spirit board dated April 7, 2022.
- Do you see that, sir?
- 19 A. Yes, I do.
- 20 Q. Okay. And remind us, when did this meeting take
- 21 place in relationship to the JetBlue offer?
- 22 A. Well we received that initial offer on March 29th,
- 23 so it was a little over a week later after we received
- 24 that.
- 25 Q. And remind us, do you participate in board meetings?

A. I do, yes.

- Q. In both capacities as the CEO and as the Director?
- A. That's correct.
  - Q. Okay. And if we look at the second page of the minutes, there's a resolution down towards the bottom that says "Resolved, that the board finds and determines the JetBlue proposal dated March 29th, 2022 could reasonably be likely to lead to a superior proposal as such term is defined in the Frontier merger agreement."

Can you tell us what that means?

- A. So the board had an initial evaluation to do when we received a potential competitive proposal while we were under a merger agreement with Frontier, the merger agreement with Frontier actually guided us as to how we would behave if we received a competitive proposal, and that initial evaluation was a high-level determination to see whether or not it was reasonably likely that that proposal could lead to a, capitalized term, SUPERIOR PROPOSAL in the merger agreement compared with Frontier. And if they determined that to be the case, that gave management and its advisory teams the opportunity to engage with that party and, um, understand and negotiate terms going forward. So our board resolved that this day, which gave us the authority to engage with JetBlue.
- Q. And just below there's a paragraph that says "The

board then directed management to undertake further evaluation of the JetBlue offer including entry into an appropriate nondisclosure agreement with JetBlue, negotiation of deal terms, granting JetBlue access to due diligence, and review of regulatory and other legal aspects."

Do you see that, sir?

A. Yes.

- Q. And did you do that?
- A. We did. We took the board's direction, we, um, reached out to JetBlue and entered into the appropriate agreement with them, began exchanging information, and then giving them access to diligence. But more importantly, primarily discussing with them, at the board's direction here, a review of their regulatory strategy.

As, um, we were instructed by the board and pursuant to the merger agreement with Frontier, we had to evaluate any competitive proposal really on two distinct characteristics. The first was, um, is it reasonably likely to be consummated? And the second is is it an economically-superior proposal? And the board had us focus first on whether or not it was reasonably likely to be consummated and exploring JetBlue's regulatory strategy for approval, so that they could

make that evaluation.

- Q. Now when the board instructed management to pursue discussions with JetBlue on April 7th, what was your understanding of whether JetBlue charged fares that were on average higher or lower than Spirit?
- A. We were aware that JetBlue had on average higher fares than Spirit.
- Q. And when the board instructed management to pursue those discussions, what did you understand JetBlue would do with the Spirit airplanes if the transaction would result?
  - A. Well it was never explicitly provided to us, but it was our understanding that they intended to move the Spirit product to the JetBlue product, the brand, and the on-board product, which would change the configuration of the aircraft.
  - Q. And when you referred to the regulatory issues that you were interested in at the beginning of April of 2022, what were those?
  - A. Well our primary concern was that at the time

    JetBlue was involved in an alliance with American

    Airlines, referred to as the "Northeast Alliance," and

    we and our board had concerns, um, because that alliance

    was being challenged by the Department of Justice, and

    that, at the very least, that could impede or cloud the

1 regulatory process for a potential merger between, um, 2 Spirit and JetBlue. So the primary thrust of our discussions with JetBlue was around that and their strategy as to how they intended to approach the 4 5 regulators and overcome any of those concerns. 6 Okay, would you turn please to Tab 6 in your book, Exhibit 295, which are the minutes of the board meeting 8 of Spirit held on April 21st, 2022. Tell me when you're there? 9 10 A. Okay. 11 The last board meeting was on April 7th. 12 transpired between Spirit and JetBlue between the 7th of April and the 21st of April? 13 Well there were discussions between advisory firms, 14 15 there was an exchange of information, there was some, 16 um, diligence that was pursued, all of which were 17 intended to inform us principally about, um, the concerns we had with regard to regulatory approval. 18 19 And if you turn to the second page of the minutes of 20 the April 21st meeting, the next-to-last paragraph says, 21 "Mr. Christie suggested that the company revert to 22 JetBlue without turning down a proposal, but setting 23 forth some quiding principles, namely flexibility in regulatory remedies, retention, and significant 24 25 shareholder protection provisions, i.e. reverse

```
termination fee."
1
 2
           Do you see that, sir?
 3
     A. Yes, I do.
     Q. Did you, subsequent to this meeting, convey those
 4
 5
     guiding principles to JetBlue?
     A. We did. We outlined for JetBlue, um, a path that we
 6
     felt would help us resolve any concerns that we had with
8
     regard to the regulatory review process, um, and
     instructed them to give us feedback on that in an
 9
     alternate proposal, um, in the hopes that they would be
10
11
     able to see our -- agree with us, and then we could
12
     pursue perhaps further discussions.
13
     Q. When you say "We gave guidance," who had the
14
     conversation with JetBlue?
15
         I did.
     Α.
     O. With whom?
16
17
     A. I had a phone conversation with Robin Hayes, the CEO
     of JetBlue.
18
19
         Can you tell us when that conversation took place?
20
         It took place after this board meeting. I don't
21
     remember the exact date. But within a couple of days of
22
     that.
23
     Q. Okay. And what did you convey to Mr. Hayes on the
24
     subject that you just discussed?
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MR. TEITELBAUM: Objection, hearsay.

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THE COURT: Well what do you say to that?
1
 2
           MR. COHEN: I'm saying that the declarant is here
 3
     to be cross-examined about them, your Honor, so it's
     reliable and --
 4
 5
           THE COURT: And what?
 6
           MR. COHEN: (Silence.)
 7
           THE COURT: I mean it's hearsay.
8
           MR. COHEN: And I'm offering it for the fact of
 9
     what was said and not for the truth necessarily of what
     he said.
10
11
           (Pause.)
12
           THE COURT: Well the way the testimony has
     developed -- what this Court has heard is that Spirit
13
14
     was defensive of JetBlue's merger attempts and now we
15
     see the evidence, which you averted to in your opening,
16
     that he was under instructions to, um, proceed and he is
17
     now proceeding. So I accept that.
18
           MR. COHEN: I'll rephrase the question, your
19
     Honor.
20
           THE COURT: Okay.
21
         What were the principles that were conveyed to
22
     Mr. Hayes?
23
           MR. TEITELBAUM: Same objection.
24
           THE COURT: No, as to that, here it's a verbal
25
     act, they're negotiating. And so he's got instructions
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from his board. He's, I would imagine, carrying out
 1
 2
     those instructions. So he may answer.
 3
     A. Um, we or I, um, conveyed to Mr. Hayes, um, the
     regulatory path that we had in mind, um, which -- which
 4
 5
     was focused around a few primary components. The first
     was we were asking JetBlue to commit to a covenant that
 6
     they would do anything in their power to achieve
 8
     regulatory approval in the form of divestitures and
     other manners, and we refer to that as a "Come hell or
 9
10
     high water" clause, which means you would do anything,
11
     come hell or high water, um, to achieve regulatory
12
     approval up to and including the abandonment of the
13
     Northeast Alliance with American. We also asked of
14
     JetBlue that they consider a reverse termination fee
15
     that would be put in place as both a conviction, um,
16
     offering their conviction in the process, and as
17
     offsetting the risks to our shareholders in what we --
18
     what we may see as a protracted regulatory review
19
     process, and we had discussions about retention for the
20
     Spirit management team during what we thought would be a
21
     longer review process as well.
22
           THE COURT: And you slipped into discussions about
23
     retention. Was that one of the things that you were
     instructed to raise with them?
24
25
           THE WITNESS: Yes, your Honor.
```

THE COURT: Yes. All right, you've answered. 1 2 THE WITNESS: Yes. 3 THE COURT: But they've objected, the government, and I honor that, so we're getting what your 4 5 instructions were that you were trying to carry out. 6 Anything else? 7 THE WITNESS: And I'm referring back to the 8 minutes of the board meeting. It was the regulatory remedies, which was the covenant that we discussed, the 9 10 retention of our team members, and the shareholder 11 protections in the form of a reverse termination fee, 12 that's what we outlined or I outlined for JetBlue. 13 THE COURT: Thank you. 14 Did there come a time after that discussion with 15 Mr. Hayes when JetBlue came back to you with a revised offer? 16 17 A. We did, we received a revised proposal at the end of April, I think it was the 29th. 18 19 And would you look please at Tab 7 in your book, which is Exhibit 124. 20 21 A. (Looks.) 22 Q. Do you recognize this document? 23 Yes, this is an e-mail that I received from Robin 24 Hayes, the CEO of JetBlue, with an attachment, which was 25 the revised offer letter dated April 29th.

- And if you look at Page 3 of this letter, there's a 1 2 bullet up at the top that says "Regulatory Covenants," 3 do you see that, sir? A. Yes, I do. 4 5 And it says "We are willing to commit to use our reasonable best efforts to obtain regulatory approval 6 with an express obligation to litigate and to divest 8 assets of JetBlue and Spirit up to a material adverse effect on Spirit with a limited carve-out to this 9 10 divestiture obligation for actions that would represent 11 a, quote unquote, 'burdensome condition' under JetBlue's 12 Northeast Alliance." 13 Do you see that? 14 A. I do. 15 And was that regulatory commitment satisfactory to 16 Spirit at that time? 17 A. Um, no, as of the time of this proposal, while it was, um, a notable move in the right direction by 18 19 committing to, um, use their efforts to offer 20 divestitures, um, it still fell short of the standard 21 that we had discussed with them. And so while it was a move in the right direction, it disappointed on what we 22 23 had asked them to do.
- Q. And what was Spirit's principal regulatory concern that you thought that this proposal did not address?

- A. Well as I mentioned earlier, the primary, um, concern had to do with JetBlue's involvement in the Northeast Alliance with American. The fact that there was an already ongoing litigation between the Justice Department and JetBlue and American on that and how that might confuse and distract to our potential transaction with JetBlue. So once again we had asked them to a covenant that would -- that would, you know come hell or high water, they would do everything, they fell short of that standard here.
  - Q. Mr. Christie, you said it would be a "potential distraction to your transaction with JetBlue." Did you mean with Frontier?
  - A. Well what I meant was, in a potential transaction between JetBlue and Spirit, we were concerned that the existence of the Northeast Alliance and the litigation would draw out the regulatory process and be a distraction to that process.
  - Q. Okay, I apologize. I misunderstood.

Let me ask you to turn to Tab 8, which is Exhibit 38 in evidence, it's a document that Mr. Teitelbaum showed you yesterday.

And can you remind us what Exhibit 38 is?

A. This is a press release that Spirit issued on May

2nd, um, reiterating our support for the merger with

Frontier and attaching to it, or in the text of it, a 1 2 letter we gave to Robin Hayes, um, rejecting their 3 proposal. Q. And if you would turn to the letter, and I'm 4 5 interested in the second page of the letter, so it's -the Bates number is 119 there at the bottom, and it's 6 the last full paragraph on the page, the second 8 sentence. "To reduce that risk and achieve a more 9 10 appropriate balance of risk between our companies, in 11 our April 25th response, Spirit proposed a strong 12 covenant requiring JetBlue to take any action required to obtain regulatory clearance which specifically 13 14 included abandoning the NEA at closing." 15 Do you see that, sir? 16 Yes, I do. Α. 17 What is that a reference to? That referred back to the, um, you know the path 18 19 that we had instructed JetBlue to follow and the 20 covenant that we had expressed that they provide to us. 21 The board, um, was interested in, um, in further discussions with JetBlue, but we did have this concern. 22 23 And so we were offering them, um, a path to represent 24 all of those concerns. So -- and what we mentioned here

is that we -- that they fell short of that standard.

```
1
         Let me ask you to turn to the next, um, tab in this
     book, this is Exhibit 349, a decl., a presentation that
 2
 3
     Mr. Teitelbaum showed you yesterday. It's behind Tab 9,
     Exhibit 349, entitled "Rejected Proposal from JetBlue is
 4
 5
     Illusory and Not Superior."
 6
           Do you see that, sir?
 7
     A. Yes, I do.
8
     Q. Okay. Would you turn please to Page 2 of that
 9
     exhibit and that ends on page, um, the Bates numbers are
10
     873.
11
     A. (Turns.)
12
         And the first box -- and I'm not sure what to call
13
     this, but the first box under the title "JetBlue's
14
     Illusory Offer," it says "JetBlue's offer is not
15
     superior as Spirit believes it is unlikely to be
16
     approved by regulators who are already suing JetBlue
17
     over the anticompetitive Northeast Alliance."
18
           Do you see that, sir?
19
         I do.
     Α.
20
         Okay. And remind us, who was this presentation,
     this exhibit released to?
21
22
         This presentation would have been, um, released to
     our shareholders and investors.
23
24
         And why did you say or make reference to the
25
     Northeast Alliance in this letter?
```

- Well as I said earlier, it was our primary concern, 1 Α. 2 um, it's the first thing that we discussed on this slide 3 because it's the, um, principal issue we viewed, which was, um, the fact that there was a, um, an alliance 4 5 between JetBlue and American and they were involved in 6 that litigation, um, and we wanted our shareholders to understand why we hadn't rejected JetBlue's proposal on 8 the 29th.
- 9 Q. And turning to the next tab, Tab 12, which is
  10 Exhibit 350, another document that Mr. Teitelbaum
  11 reviewed with you yesterday, and it's entitled, on the
  12 second page, "Creating America's Most Competitive Ultra13 Low Fare Airline."

Do you remember this document, sir?

15 A. Yes.

18

19

20

21

- 16 Q. Okay. And if you would turn to Slide 8.
- 17 A. (Turns.)
  - Q. Which is, it ends in Bates Number 217. There is a slide that's entitled, "Shareholders should think about the conversation with regulators."

Do you see that, sir?

- 22 A. I do.
- Q. And why was this slide included in your presentation to your shareholders?
- 25 A. Well this was our primary concern, um, was that the

-- the regulators would interpret certain things with regard to a transaction between Spirit and JetBlue that could lead to a longer review process and a longer regulatory process, and so all of the themes in our presentation about the regulatory process were intended to reflect that we wanted our shareholders to be aware of that risk, um, and think about the potential transaction with JetBlue accordingly.

In fact, as of the time of this presentation,

JetBlue had already, um, engaged into a nonsolicited

tender offer with our shareholders where they were

marketing directly to our shareholders for the purchase

of the stock, and so we were advising our shareholders

about this risk and why we had rejected their last

proposal, which was, um, the April 29th proposal, and

that why they should continue to view the tender offer

as not superior, and that the tender offer actually did

move in the wrong direction, they reduced the purchase

price from the April 9th proposal.

So we were trying to educate our shareholders on the risk of the regulatory review process and educate them as to why as of yet, as of the date of this proposal, we had not supported a JetBlue transaction.

Q. If you would turn to the next tab, sir, Exhibit 351, and I think this is the last of these presentations that

Mr. Teitelbaum showed you. It's entitled -- well behind 1 2 Tab 13. 3 I see that. Α. And if you would turn to Slide 11. And it's on --4 5 and so the Bates number is --6 Α. Yes. Do you see that, sir? Q. 8 A. Yes. And if you'd look to the next-to-last paragraph on 10 that page it says, "To alleviate concerns about the 11 substantial antitrust risk presented by the JetBlue 12 transaction, Spirit reasonably proposed that JetBlue 13 agree to take any action required to obtain regulatory 14 clearance including abandoning the NEA at closing and 15 pay a substantial reverse termination fee intended to 16 partially compensate Spirit if the transaction failed to 17 win antitrust clearance." 18 Do you see that, sir? 19 I do. Α. 20 And why was that paragraph included in the 21 presentation of May 25th? Well again we were, um, advising our shareholders 22 23 that, um, while we had concerns, there was a path by 24 which we could see engaging in a transaction with

JetBlue and we outlined to JetBlue that path, um, to

- satisfy our concerns with regard to the regulatory
  review process. And as of the date of this presentation
  they had not satisfied us. And so that was one of the
  reasons we were advising our shareholders to not accept
  the tender offer from JetBlue.
- Q. At this point in time were you still advocating for the Frontier transaction?
- 8 A. We were, yes.
- 9 Q. Why was that?
- A. Well pursuant to the prior discussions, we still
  viewed the -- the, um, terms and conditions of the
  merger agreement with Frontier, as it related to the
  JetBlue transaction, had not been met, and we reviewed
  the Frontier proposal or transaction, as of this time,
  as superior. So we were advocating on behalf of that
  transaction.
  - Q. Would you turn please to Tab 14 in your book. It's Exhibit 127 in evidence. And it's an e-mail and an attached letter, the subject matter is "New offer for Spirit Airlines."
  - Do you see that, sir?
- 22 A. Yes, I do.

18

19

20

- 23 Q. And what is Exhibit 127?
- 24 A. Well this is an e-mail, um, a forwarded e-mail that
- 25 I received from Robin Hayes on June 6th with an

```
1
     attachment for a new offer, um, a new proposal for the
 2
     purchase of Spirit by JetBlue.
 3
     Q. And if you look at the second page of Mr. Hayes's
     letter in the third bullet up at the top, it says "More
 4
 5
     regulatory protections through our divestiture
 6
     commitments and a $350 million reverse breakup fee, 100
     million greater than the amount being offered by
8
     Frontier."
           Do you see that, sir?
 9
10
         Can you point me to the --
11
         Oh, of course. It's the second bullet-- the third
12
     bullet --
13
     A. I see it now.
14
     Q. Yes, Mr. Christie. "More regulatory protections."
15
     Do you see that, sir?
16
     A. Yes, I do.
17
     Q. And what was Spirit's reaction when it received this
     revised offer from JetBlue?
18
19
         Well we acknowledged they had made regulatory and
20
     divestiture commitments over the course of the prior
     discussions with, um, with divestiture commitments of
21
22
     certain assets where Spirit flies in New York, in New
23
     Jersey, in Boston, and in Florida, um, and they also did
```

increase the size of their reverse termination fee by

\$100 million here. But, um, they still had not made the

24

- 1 necessary changes to the regulatory covenant that would 2 give us sufficient comfort that, in addition to those 3 committed divestitures, they were willing to do more to achieve regulatory approval. 4 5 Q. Did Spirit engage with JetBlue after receiving this 6 offer? A. We did, yes. 8 Q. Okay, let me ask you to look at Tab 17 in the second 9 book, Exhibit 226. And it's the Spirit/JetBlue -- the 10 Spirit rather proxy statement dated September 12, 2022. 11 Do you see that, sir? 12 A. Yes. Okay. And can you just tell us briefly what this
- 13 14 document is?
- 15 This was the proxy filed by Spirit Airlines 16 soliciting votes in favor of the signed merger agreement 17 between Spirit and JetBlue.
- Q. And if you look please at Page 37 of this document, 18 19 of this proxy statement, it has the Bates numbers at the 20 end, 40793. Let me know when you're there?
- 21 A. I see it.
- It says "On June 8th, 2022, at the direction of 22 23 Spirit, representatives of Barclays and Morgan Stanley 24 spoke by telephone with representatives of Goldman Sachs 25 and requested a revised offer from JetBlue by June 20,

2022, outlining the following key items that Spirit would expect be included in a potential transaction with JetBlue, Roman Numeral I, an improved economic offer representing the best price that JetBlue is prepared to pay, Roman Numeral II, regulatory covenants including a robust divestiture package that would provide sufficient assurance as to the ability to obtain antitrust approval."

Do you see that, sir?

- A. Yes, I do.
- Q. Now it says that -- at the beginning of that paragraph, it says that "Barclays and Morgan Stanley were directed by Spirit." Who gave that direction?
- 14 A. I did.

- Q. And why did you give the direction to your bankers to solicit a new proposal from JetBlue?
- A. While we were disappointed with the revised proposal they provided on June 6th, the board was still engaged in evaluating JetBlue as a viable competitive proposal, um, with Frontier, and decided that we would go through a best-and-final type process with the parties where we would request of them their best and final offer by June 20th for the board to evaluate a final JetBlue proposal and a final proposal from Frontier.
  - Q. And did JetBlue in fact provide a new proposal on or

```
before June 20th?
1
 2
         They did.
 3
         Okay. And let's look at Tab 15, which is the last
     tab in the first book, and I want you to skip all the
 4
 5
     way to three pages from the end of this exhibit to the
 6
     letter that begins on the page that has the final four
     Bates numbers 1518.
           THE COURT: The number of the exhibit?
8
 9
           MR. COHEN: The number of the exhibit, your Honor,
     is Exhibit 218.
10
11
           THE COURT: Thank you.
12
         (Looks.)
     Α.
13
         Do you see that, sir?
14
         Yes.
     Α.
15
         Okay. What is Exhibit 218?
         This was JetBlue's response, a letter issued to our
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     board on June 20th, um, responding to our request for
     their proposal on this date.
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     Q. Okay. And would you turn please to the second page
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     at the top. Mr. Hayes writes, "Stronger regulatory
     commitment which includes," and then there's a bullet,
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     "An express obligation to litigate and to divest assets
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     of JetBlue and Spirit up to a material adverse effect on
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     the combined JetBlue/Spirit with a limited carve-out to
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     this divestiture obligation for actions that would be
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reasonably likely to materially and adversely affect the anticipated benefits under JetBlue's Northeast Alliance. This commitment significantly enhances our prior proposal and meaningfully exceeds the divestiture commitment from Frontier."

Now when you received this new offer with this new regulatory commitment, what was the view of Spirit? Well we viewed this as a very very significant move towards what we were requesting of JetBlue to resolve our concerns regarding the regulatory review process. As you recall, when we initially advised JetBlue of our proposed covenant, we referred to it as a "come hell or high water" covenant, that they would do anything in their power up to and including the abandonment of the NEA, the Northeast Alliance, to divest enough assets to achieve regulatory review process, regulatory review. Over the course of our back and forth with JetBlue, we became, um, we softened that proposal some. Our discussion with them on the 8th of June said we were looking for a strong covenant that would resolve the same idea, and they responded in this way, which was a notable change from where they were before. And it's highlighted in bold here, a "material adverse effect on the combined JetBlue and Spirit." Their private covenant was that they would agree to litigate and

divest assets of JetBlue and Spirit up to a material and adverse effect on Spirit.

So what they've done here is that by combining the businesses, they've increased the total size of the amount of divestitures that they would be willing to commit, nearly more than doubling that commitment, because JetBlue is larger than Spirit. So the combination of JetBlue makes it a much more significant offer. And they did have the addition of a limited carve-out to this divestiture, as it says for "Actions that would be reasonably likely to materially and adversely affect the anticipated benefits under the Northeast Alliance," we didn't really have a good understanding at the time of what that meant.

- Q. And did Spirit accept that offer of June 28th?
- A. We did not, we rejected this offer.
  - Q. And what was the specific concern -- let's focus on the regulatory commitment. What was the specific concern, if any, with respect to the regulatory commitment, if that played a part in that rejection?

    A. Well again I mentioned it earlier, there is this carve-out for something that could reasonably likely materially and adversely affect the anticipated benefits under the Northeast Alliance, we had no visibility and JetBlue was, due to confidentiality, reasons unwilling

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to share with us, what the anticipated benefits were
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     under the Northeast Reliance and we could not arrive at
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     a reliable estimate at this time. And so for that
     reason we were unable to pursue or move forward with
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     JetBlue at this time.
         Did discussions with JetBlue continue with respect
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     to regulatory matters?
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     A. They did, yes.
     Q. And --
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           THE COURT: Mr. Cohen, excuse me. Are you about
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     done or shall we take the morning recess?
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           MR. COHEN: Whenever your Honor would like. I
     think I have less than 10 minutes.
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14
           THE COURT: Less than 10 minutes? Well go ahead.
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           MR. COHEN: I must say I never met somebody who
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     would keep such a sharp cloak, but I'll get moving.
17
            (Laughter.)
         So did there come a time when you had conversations
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     with JetBlue about that regulatory commitment?
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     Α.
         We did, yes.
21
     Q. And what did you learn in those discussions?
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           MR. TEITELBAUM: Objection, hearsay.
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           THE COURT: No, these are the -- these people are
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     in negotiation, these are the verbal acts. If it's --
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     well it is broader than that. But you may frame it,
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"Did they make another proposal or another offer?" MR. COHEN: Well let me ask the question this way. With respect to the regulatory covenant that was contained in that June 20th -- July 20th -- no, June 20th, did there come a time when Spirit agreed to accept that proposal? We did, yes. Α. Q. Why? A. We, um, over time and beginning in the early parts of July, um, started to get some information on what the -- the size of this carve-out would mean with regard to the anticipated benefits under JetBlue's Northeast Alliance, and over the course of that understanding we became aware that the anticipated benefits were very large and that meant that it gave JetBlue significant latitude to, um, to offer very significant divestitures with regard to this transaction. And that gave us comfort over the period of that time that we -- that we did in fact have a significant covenant that JetBlue was willing to make, and that gave us comfort that we had satisfied our concerns with regard to the regulatory matters. And would you turn to Tab 16 of your book, Exhibit 296 in evidence, it's the minutes of the board of directors that Spirit did July 27th, 2022.

What happened at that board meeting?

- A. This was a meeting of the board to review the merger agreement between JetBlue and Spirit where the board, um, resolved to accept that proposal.
- Q. And, um, did you, as a member of the board and the CEO, support that decision with the board?
- A. I did, yes.

- Q. And on the date that the merger proposal was accepted or was to be recommended to the shareholders, did you have any lingering concerns about regulatory approval for the transaction?
- A. Well we knew that the review process was probably going to be a longer process and for that reason we had worked very carefully over that period of time to achieve the commitments that we got from JetBlue, which included the covenant that I mentioned earlier. We were able to increase or negotiate for an increase in the size of the, um, of the reverse termination fee all the way up to \$470 million, which based on our advisor's review for the size of this transaction was a near record, and that reassured us that JetBlue had the commitment, that they were putting their money where their mouth was, and they were willing to pursue the transaction with all due vigor.

We also were successful in getting, over the

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     course of July, the types of things that we needed to
     protect our business, like the retention packages for
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     our management team during a longer review process, and,
     um, the ability to continue to execute as a standalone
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     business and in negotiations with JetBlue in a merger
     agreement. So we did have concerns. But we knew that
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 7
     we had the tools available to us now and that JetBlue
 8
     had the commitment to pursue it and get it done.
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         And can you tell us whether you viewed the specific
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     divestitures that JetBlue agreed to with respect to La
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     Guardia and Newark and Boston and Fort Lauderdale as
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     significant?
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         They --
     Α.
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           MR. TEITELBAUM: Objection, vague, 701.
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           THE COURT: He can answer. Overruled.
16
         We did view them as significant.
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           THE COURT: Don't say "we," did you?
                          Spirit Airlines and I did as well.
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           THE WITNESS:
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           THE COURT: All right.
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         The proposed divestitures, those that had been
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     publicly stated to date, include positions at --
     Spirit's positions at New York's La Guardia Airport,
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     which as I mentioned earlier is a slot-controlled
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     airport, and that means you cannot get access to that
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     airport today without the slot, and JetBlue has agreed
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to divest Spirit's 11 positions, 11 takeoffs and 11 landings, at La Guardia Airport, which has significant value both monetarily and in the fact that it is the single largest metropolitan area in the United States and the most attractive airport. They've also agreed to divest Spirit's gate positions at La Guardia Airport, we have six gate positions at La Guardia, and that would give the recipient of those slots the ability to continue to grow.

To the extent they could gain access to those slots, that has tremendous value. And it's my understanding that those slots and gates at La Guardia have been pledged to Frontier Airlines, the next largest ULCC, and they intend to operate those, which is a very valuable asset.

They've also agreed to divest our positions at Newark's Liberty Airport, which is again very difficult to gain access to. In fact we had to sue the U.S. government and the Department of Transportation to gain access to certain timing slots that were surrendered by Southwest Airlines, and we were successful after a long litigation to gain access to that. So we worked over --

THE COURT: Excuse me. Where is Liberty Airport?
THE WITNESS: That's Newark.

A. And we were successful in building our position in

Newark over time, so that has tremendous value. Along with gates at Boston Logan Airport, which again is a very difficult airport to get gates at. And five gates in Fort Lauderdale Airport, which again is technically not a gate-restricted airport today, but it's extremely difficult to get five positions. And those have, to my understanding, have all been pledged to Allegiant Airways, another large ULCC, and that will immediately establish them as a relevant player on the eastern seaboard. So these are valuable assets that they've agreed to pledge.

In addition to what is a significant covenant that they will continue to pursue additional divestitures and remedies up to a material adverse change on both Spirit and JetBlue. We viewed that as a very valuable total package.

- Q. And why did you view the last part as having value?

  A. Well it has, um, a very significant -- the material adverse change on both Spirit and Jetblue is a big number and that would mean that the divestitures they were willing to pledge would have to be -- that they were willing to do it up to a very large value total.

  Which is what -- combined with those stated divestitures they already have, is a pretty valuable package.
- Q. Did Spirit have a standalone plan going forward on

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the date that the board recommended this merger agreement?

A. We did have a plan. We've always had a plan. And plans are always in flux and they change based on inputs
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we're receiving from the market.

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- Q. Why did you believe that a merger with JetBlue is superior to going, on a standalone basis, going forward for Spirit, if you did?
- Well this gets back to the primary thesis of the discussions that we've engaged in over the years with various parties. What we're really trying to do is establish a fifth viable competitor in what is a very dominated space by the Big 4 airlines, and in order to do that you have to gain scale, and while the independent airlines have grown over that period of time, we're still relatively insignificant and small. So it has been our view over that period of time, that in order to effectively compete against the Big 4 airlines, we must find someone that together we can create a fifth challenger that can have the scale and have the relevance in the market to attract travelers, and in doing so benefit travelers that today are traveling on the larger four airlines in the United States.

THE COURT: Well let me ask a question.

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MR. COHEN: Oh, of course.
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           THE COURT: And you're saying that's been Spirit's
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     idea from the beginning?
           THE WITNESS: Well since the beginning of our
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     investigations into various mergers, which dates back to
     initial conversations back into 2016, so for the better
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     part of 7 years, we've been exploring different
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     combinations with different airlines in an effort to
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     achieve that scale and be a viable fifth competitor,
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     yes.
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     Q. Now Mr. Teitelbaum showed you a SEC document
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     yesterday with your severance arrangements in the event
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     that this transaction is completed.
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           Do you recall that?
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         Yes.
     Α.
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         What impact has that severance agreement had on your
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     support of this transaction?
     A. None.
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           MR. COHEN: Nothing further, your Honor.
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           THE COURT: Very well.
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           You have very brief redirect?
           MR. TEITELBAUM: Um, not so brief, your Honor.
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           THE COURT: All right, we'll take the morning
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     recess until 25 minutes after 11:00. We'll stand in
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     recess.
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             THE CLERK: All rise.
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             (Recess, 10:55 a.m.)
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CERTIFICATE I, RICHARD H. ROMANOW, OFFICIAL COURT REPORTER, do hereby certify that the foregoing record is a true and accurate transcription of my stenographic notes before Judge William G. Young, on Wednesday, November 1, 2023, to the best of my skill and ability. /s/ Richard H. Romanow 11-01-23 RICHARD H. ROMANOW Date